

5TH ANNUAL

DIGITAL OIL & GAS SUMMIT

22-23 MAY 2024 | LISBON, PORTUGAL



4TH ANNUAL

DIG OIL & GA

24-25 MAY 2023



SPONSOR BROCHURE

Welcome

"As we approach our **5th Annual Digital Oil and Gas Summit**, we are excited to invite you to join us as a sponsor.

This gathering is more than just a summit; it's a driving force for change in an industry on the cusp of a digital revolution. Here, we unite to explore and enhance the digital transformations reshaping our sector.

Each year, our event grows increasingly crucial as a platform for showcasing breakthroughs, establishing partnerships, and fostering progress. Within this brochure, you'll discover how your brand can lead the way in innovation, sustainability, and efficiency.

Your role as a sponsor offers visibility and an active role in moulding a brighter, cleaner, more interconnected energy future.

Join us in transforming ideas into tangible impacts. Be a part of this significant movement in our industry."



ROBI HARPER

CEO

THE DIGITAL OIL AND GAS SUMMIT

ABOUT THE EVENT

The **Digital Oil & Gas Summit** is a pioneering event dedicated to addressing the most pressing challenges and opportunities in the digital transformation of the oil and gas industry. In an era where technology is rapidly reshaping the energy sector, our summit emerges as a crucial platform for leaders and innovators to converge, share insights, and forge the path forward.

Our Audience

The summit attracts a select group of budget-holding senior executives from across the globe, all **pre-qualified and actively seeking solutions to enhance their digital capabilities**. Attendees include C-Suite, VPs, Directors, Heads of and other key decision-makers who are at the forefront of digital innovation in their organisations.

Redefining the Summit Experience

The **Digital Oil & Gas Summit** is a lively gathering for sharing ideas and building connections, balancing informative sessions with enjoyable networking opportunities. Our program is crafted to encourage interactive learning and meaningful collaboration, ensuring that every aspect, from keynotes to discussions, is informative and engaging.



WHY SPONSOR?

- **Pre-arranged 1-2-1 Meetings:** Engage directly with key executives in personal meetings
- **Centre-Stage Exposure:** Showcase your tech and lead discussions at the summit's forefront
- **Influential Audience:** Connect with budget-holding decision-makers seeking new solutions
- **Strategic Brand Alignment:** Align your solutions with the industry's digital evolution
- **Leadership Showcase:** Position your company as a tech innovation leader in energy
- **Market Insight:** Gain insights into current trends and client needs
- **Targeted Networking:** Build valuable connections with industry leaders
- **Small Group Roundtables:** Lead an intimate discussion, deepening engagement with potential clients
- **Pre-Event Access:** Get early insights into delegates' investment interests and challenges
- **Reputation Enhancement:** Elevate your brand's presence among an elite audience



QUALIFIED DELEGATES

Every delegate that attends must meet our strict qualifying criteria as below. Suppliers are STRICTLY prohibited from attending as a delegate.



1-2-1 MEETINGS

Facilitated, mutually matched 1-2-1 meetings. You will select your meetings via the online platform – our dedicated on-site team ensure delivery.



DELEGATE PROFILING

All delegates provide budget responsibility, current and planned projects, investment plans plus their, current challenges and pain points.

DELEGATE QUALIFYING CRITERIA

All attendees must:

- Be directly involved in an active or planned digital transformation project
- Be from an Oil and Gas Operator or major EPC
- Control or directly influence digital transformation strategy at the local, national or international level
- Control or influence budget allocation and spend of at least £1m

WHO ATTENDS?

C-Level, VP, Director and Heads of:

AI	Data & Analytics	Innovation	Production
Architecture / Infrastructure	Digital Strategy	IoT	Reliability
Asset Integrity	Digital Transformation	IT	Safety
Asset Management	Digitisation	Maintenance	Sustainability
Automation	Engineering	ML	Technology
Cybersecurity	Industry 4.0	Operations	And, more!



ATTENDING ORGANISATIONS



Have attended a previous Digital Oil & Gas Summit

Event Format

The Digital Oil & Gas Summit is uniquely designed to foster deep connections and provide actionable insights, making it an ideal platform for sponsors to engage with industry leaders and decision-makers.

Sponsor-Led Speaking Opportunities

As a valued sponsor, you'll have the opportunity to engage with the audience through various interactive formats:

Thought Leader Case Studies

Showcase your industry-leading solutions and success stories, highlighting how your expertise is driving the digital transformation in oil and gas.

Panel Discussions

Lead the dialogue or participate as a key panellist in discussions that delve into the latest trends and challenges, positioning your brand as a thought leader in the sector.

Hosted Roundtables

Drive in-depth discussions on topics central to your expertise, facilitating meaningful exchanges in a more personal setting.



1-2-1 Networking Meetings

Tailored Business Connections

Discover the power of personalisation at the Digital Oil and Gas Summit with our exclusive 1-2-1 meetings. Designed for impact, these sessions offer sponsors a targeted platform to connect directly with top industry figures, fostering pivotal discussions and forging lasting business relationships in a focused, private setting.

Exclusive Networking Sessions

Engage in pre-scheduled, one-on-one meetings with attendees, providing a focused environment to present your solutions and form strategic connections.

Prepared Engagement

Receive your meeting schedule ahead of the event, allowing you to tailor your approach and maximize the relevance and impact of each discussion.

Guaranteed Participation

With contractual commitments from attendees, rest assured that your meetings will be with a dedicated and interested audience.

Seamless Facilitation

Our team will ensure that each of your meetings runs smoothly, allowing you to concentrate on building meaningful business relationships.

Additional Networking Opportunities for Sponsors

The event also provides informal settings for further engagement:

Seated Lunch

A relaxed environment for sponsors to connect with attendees, fostering informal yet meaningful discussions.

Drinks Reception

An ideal setting for informal interactions, helping you to strengthen existing relationships and initiate new connections in a convivial atmosphere.

PACKAGES

All packages include an on-site account manager and access to all conference and networking sessions.



LEAD SPONSOR

- 2x Speaking opportunities
- 14x Pre-Scheduled 1-2-1 meetings
- 6x VIP passes
- 6x2 Exhibition space



PLATINUM SPONSOR

- 1x Speaking opportunity
- 14x Pre-Scheduled 1-2-1 meetings
- 4x VIP passes
- 6x2 Exhibition Space



GOLD SPONSOR

- 14x Pre-Scheduled 1-2-1 meetings
- 3x VIP passes
- 6x2 Exhibition Space



SILVER SPONSOR

- 7x Pre-Scheduled 1-2-1 meetings
- 2x VIP passes
- 3x2 Exhibition Space



EXHIBITOR

- 2x VIP passes
- 3x2 Exhibition Space



TESTIMONIALS



"Overall, I thought the event was excellent, good content and the effort that you all put in arranging the 1:1's was very much appreciated. All the best and congratulations on a great event!"



"The team was excellent getting meetings arranged and herding the cats to get people to the right places on time! Way better than I've experienced at other similar conferences. Well done!"



"This event was enlightening in the sense that even though the focus during COVID pandemic has shifted more towards optimizing the operations, what the actual presentation and discussion showed that the pace of development in IoT is still increasing and will continue to do so. I am coming back next time"



"Awesome organised event. Awesome location. Awesome venue."



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INTERESTED IN SPONSORING?

Want to be a part of the Digital Oil and Gas Summit?

Contact us to find out how your organisation can benefit from being a sponsor. We're here to answer your questions and get you started.

GET IN TOUCH!



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