

7TH ANNUAL

DIGITAL OIL & GAS SUMMIT

11-12 JUNE 2026 | MADRID SPAIN

INTEGRATE

Unify

Knowledge Graph

- Industry recognizes need for standard data platform with context.
- Earlier, each use case required 70-80% of data pipelines.
- We are solving a problem at the enterprise

Confidential and Proprietary

DIGITAL OIL & GAS

22-23 MAY 2025 |

Summit Brochure

11-12, June 2026
Madrid, Spain

WELCOME

The **Digital Oil & Gas Summit 2026** is an exclusive, invitation-only event focused on addressing the key challenges and opportunities in the industry's digital transformation. This summit will bring together C-level executives and senior leaders from global Oil and Gas organisations, including established names and innovative newcomers.

The Summit features interactive sessions such as Think Tank Challenges, Roundtable Discussions, Workshops, and private meetings, fostering valuable dialogue and collaboration. The content is created by the industry, for the industry, under the guidance of our expert advisory committee.

This summit provides a collaborative and inclusive platform for participants to connect, share insights, and learn from one another, driving innovation and success in their digital transformation journey.



ADVISORY COMMITTEE MEMBERS



**Prashant
Soni**

TECHNOLOGY STRATEGIST –
BUSINESS TRANSFORMATION
AND TECHNOLOGY
AKER BP



**Ahmed M.
AlSaleh**

HEAD OF PROCESS CONTROL &
IT ENGINEERING UNIT
SAUDI ARAMCO



**Alessandro
Allodi**

GLOBAL CHIEF
DATA OFFICER
SHELL



**Nick
Giannakakis**

GROUP CIO
MOTOR OIL

HEADLINE THEMES

Our Headline Themes are determined through collaboration between our Advisory Committee and insights gathered from our attendees. These themes form the foundation of the Summit's discussions, ensuring that all content is tailored to the industry's most pressing challenges and opportunities, in terms of investment priorities and aligns with the solutions and innovations that our sponsors bring to the table.

THEME ONE

Digital Transformation & Data Optimisation

How are leading operators using data to improve margin, reliability, and efficiency across the value chain? This theme explores how EMEA and global O&G companies are standardising data models, connecting siloed assets, and integrating advanced analytics to deliver measurable improvements in capex and opex. From real-time visibility and automated decision-making to enterprise-wide digital workflows, sessions highlight where transformation is genuinely delivering financial and operational impact—and how leaders are prioritising investments for the next 12–24 months.

THEME TWO

AI & Predictive Maintenance

Where is AI already cutting costs—and where is the next value wave emerging? This theme focuses on real case studies showing how AI-driven predictive maintenance is preventing unplanned shutdowns across upstream, midstream, and downstream operations. Leaders will examine the role of machine learning, anomaly detection, robotics, and remote operations in reducing maintenance costs, improving safety, and lowering emissions. Delegates will uncover what it takes to operationalise AI models at scale, build trust with engineering teams, and demonstrate ROI to the board.

THEME THREE

Harnessing IoT, Cybersecurity & Connectivity Technologies

As assets become more connected, the stakes for secure, resilient operations rise. This theme explores the technologies enabling safer and more reliable operations—from advanced IoT sensors and edge computing to network technologies built for remote or hazardous sites. Sessions will address how operators are integrating IT/OT cybersecurity, strengthening defences against evolving threats, and automating field operations. Expect practical discussions on secure connectivity, asset health monitoring, worker safety, and the role of emerging automation in high-risk or inaccessible environments.

THEME FOUR

Scaling Data + AI Projects with Legacy Tech Integration

The next frontier of digital maturity lies in scaling—not just piloting. This theme examines what it takes to move from successful proofs of concept to enterprise-wide deployment, particularly when dealing with decades-old infrastructure. Leaders will share strategies for integrating new data, AI, and visualisation platforms with legacy control systems and operational technologies. The focus: governance, change management, interoperability, architecture modernisation, and the investment decisions needed to accelerate scalability while protecting uptime and reliability.

WHY SPONSOR?

- **Delegate Intelligence Survey:** Pre-event, you'll receive an exclusive report with deep market insights from our delegates, including planned investments, budgets, and priorities, ensuring richer, more impactful conversations.
- **Pre-Qualified Delegates:** All delegates must meet our strict attendance requirements. You are guaranteed to meet only budget holding and senior decision makers actively seeking solutions.
- **1-2-1 Meetings:** Schedule a series of 25-minute pre-scheduled meetings with budget-holding business leaders who want to meet with you.
- **Centre-Stage Exposure:** Showcase your tech and lead discussions at the summit's forefront through an interactive workshop session.
- **Think Tank Challenges:** Participate in a series of small interactive group challenge sessions. Engage with approximately 24 prospects interested in solving a challenge relevant to your offering.
- **Small Group Roundtables:** Lead an intimate 45-minute discussion, deepening engagement with potential clients.
- **Strategic Brand Alignment:** Align your solutions with the industry's digital evolution.
- **Reputation Enhancement:** Elevate your brand's presence among an elite audience.

DELEGATE QUALIFYING CRITERIA

All attendees must:

- Be directly involved in an active or planned transformation project
- Be from an Oil & Gas Organisation
- Control or directly influence digital transformation strategy at the local, national or international level
- Control or influence budget allocation and spend of at least £1m

WHO ATTENDS?

C-Level, VP, Director and Heads of:

AI
Architecture/Infrastructure
Asset Integrity
Automation/Control Systems
Cloud Computing
Connectivity
Cyber Security
Data & Analytics
Digital Strategy

Digital Twin Technology
Drilling
Infrastructure
Innovation
Internet of Things (IoT)
IT Security
IT/OT
Legacy System
Maintenance

ML
Networks
Offshore operations
Operations
Pipelines
Plant
Predictive Maintenance
Procurement
Production

Remote Monitoring
Remote Working
Solutions
Safety
Supply Chain
Sustainability
Technology
And more!



EVENT FORMAT



The Digital Oil & Gas Summit 2026 format is focused on interaction, moving away from the PowerPoint presentations and polite compliance-driven conversation so often seen at other conferences or trade shows.

The Summit is closed door, and as such, we have no third-party media or press onsite. This allows all executives to speak freely and in detail with each other, which is why we attract some of the most senior C-level executives in the industry who feel comfortable not only attending the Summit but also actively interacting.

We deliver our Summit through a series of Think Tank Challenges, Headline Panels, Roundtables, Workshops and 1-2-1 meetings.

SPONSOR OPPORTUNITIES

1-2-1 MEETINGS

Pre-arranged 1-2-1 meetings take place during the workshop sessions. Giving you a quiet, intimate environment for meaningful discussions.

Your meetings are pre-scheduled, ensuring you only meet with delegates that are 100% relevant to you, optimising your opportunity to do business.

WORKSHOP PRESENTATIONS

This new presentation format prioritises inclusion. Moving away from the traditional PowerPoint-heavy conferences, these sessions foster interaction and engagement. Set a task, add context with a customer speaker and bring your solutions to life.

HOSTED ROUNDTABLE

Each roundtable will last for 45 minutes and will be populated with a maximum of 10 guests. The round tables will be moderated, aiming to create and open dialogue of experience sharing and debate. Guests will select their roundtable topics in advance based on their interests and relevance.

THINK TANK CHALLENGES

The first 90 minutes of Day One are structured into three 25-minute discussions with curated cohorts (max. 10 delegates), each aligned to your offering – creating focused, commercially relevant conversations.

HEADLINE PANELS

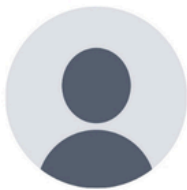
Moderate a 45-minute main-stage panel discussion on a topic that resonates with you. Attendees are invited to share their experiences and question/challenge panellists.

DELEGATE INTELLIGENCE REPORT

To help you prepare as a partner for the **Digital Oil & Gas Summit**, we provide a detailed report with valuable intelligence from our delegates. Delivered three weeks before the event, this sensitive information ensures richer, more relevant conversations and helps you prioritise your one-on-one business meetings.

SAMPLE INTELLIGENCE REPORT

Full Name

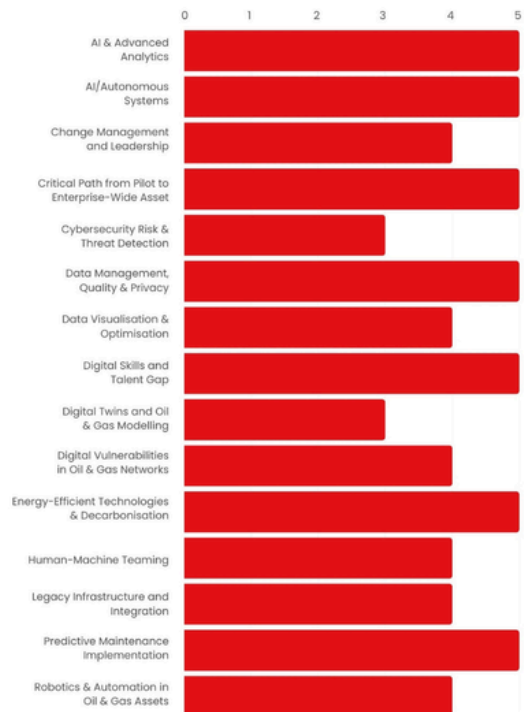


Responsibilities Overview

Company	Company
Job Title	Job Title
Size and remit of your team?	40
Industry Sector	Upstream
Budget Responsibility	100+ million
When does your budget cycle start?	January
What is your purchasing responsibility?	I make the final decision
What is your geographic responsibility?	Global
Business Challenge/Planned project ONE	Digital Transformation & Data Optimisation
Business Challenge/Planned project TWO	AI & Predictive Maintenance
Business Challenge/Planned project THREE	IoT, Cybersecurity & Connectivity

Full Name, Job Title - Company

Strategic and/or Investment Priorities



Full Name, Job Title - Company

PACKAGES

For full package information please request the Packages Brochure.

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INTERESTED IN SPONSORING?

Get in touch to learn how your organisation can benefit from being a sponsor. We're here to answer your questions and to get you started.

ENQUIRE HERE



info@intrinsic-communications.com



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